



Cardinal Newman Catholic Primary School

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12 February 2019

Dear Parents,

In order to support the development of the children's literacy skills, during Book Week on Monday 4th March, a local author will be visiting the school and working with children from Reception to Year 2.

Nicola J Rowley lives in Hersham and studied Journalism and Sociology at University of London. She became a radio newsreader, TV producer and reporter, before moving into communications. She also runs her own photography business. However, when her son was born, she started reading to him. It was from seeing his enjoyment from turning the pages, learning new words and going on special adventures that inspired her to write her first book "James and the Amazing Gift" and its sequel "James and the Birthday Balloon".

"James and the Birthday Balloon" by Nicola J Rowley is an uplifting children's picture book, about how a smile can go a long way to impact on the lives of others. Nicola's story focuses on happiness, friendship and spreading joy. The book aims to teach children of the importance of helping others. Nicola hopes to raise vital funds for Evelina London Children's Hospital, and for every book sold, £1 of the proceeds will be donated to the charity.

Kind words about "James and the Amazing Gift"...

"It's utterly delightful and very sweet!" – Anita Dobson, film and television actress.

"A gloriously touching book. Both girls and I absolutely loved it." – Amanda Lamb, television presenter and mother.

We are very lucky that Nicola will be visiting us and there is an opportunity to collect a pre-ordered copy of Nicola's book and for it to be signed. In order to make sure we have enough copies of the book, and for it to be personally dedicated to your child, please complete the slip below and return to school by Friday 1st March. The book is usually priced at £7.99 but we are being given a 99p discount for each book. Payment can be made via the office by cash (correct change only, please). Orders must be received by Friday 1 March 2019. All orders placed can be picked up from the school hall at 3.20pm from Nicola Rowley.

Yours faithfully

Mrs Sedour and Mrs Denmead
Literacy Subject Leaders

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Name _____

Number of copies of **"James and the Birthday Balloon"** _____

I would like the book(s) dedicated to: _____

I have paid £ _____ to the school office.

Yes, I would like to receive author Nicola J Rowley's newsletter and am happy to provide my email address:

Signed _____ (Please return by **Friday 1 March 2019**)